MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is between Ecovision – The Economics Society of Shaheed Sukhdev College of Business Studies, University of Delhi, carrying the name Ecovision (here onwards all references will be made in the name of Ecovision), and PlotJi, and shall become effective from the date of signature from the authorized officials of both parties. It will remain effective till the deliverables are fully completed

PlotJi:

PlotJi, an emerging real estate platform focusing on data-driven property insights and customer engagement, with operations and projects centered around the Jaipur real estate market (hereinafter referred to as "PlotJi", which expression, unless repugnant to the context, shall mean and include its successors, permitted assigns, etc.) of the OTHER PART.

Deliverables by Ecovision:

1. Forward the resume of the interested team. The subsequent shortlisted team to undertake a **4-week live project** on Competitor & Revenue Model Analysis Real Estate Platforms for PlotJi.
2. Conduct structured research on:
    - Revenue models of major portals (MagicBricks, 99acres, Housing.com, etc.).
    - Platform feature comparison and user interface benchmarking.
    - Jaipur-specific traffic trends, user personas, and emerging demand insights.
3. Ensure work is adequately done in the remote mode & **weekly progress reports and final presentations** are submitted as per PlotJi's feedback and guidance.

Deliverables by PlotJi:

1. Offer selected Ecovision members a **4-week certified live project** titled *"Competitor & Revenue Model Analysis – Real Estate Platforms."*
2. Provide access to company representatives for **weekly check-ins, guidance, and clarifications** during the project period.
3. Offer **certificates of completion** allow the students who have successfully completed to update their experiences on Linkedin
4. Extend potential **internship or collaboration opportunities** to top-performing participants, based on project performance.

Confidentiality:

Any information, whether written, oral, or in any other form, furnished hereunder by one party to the other or its employees, representatives, or agents, shall be considered confidential by the receiving party, which shall take all necessary precautions to maintain confidentiality. Either party may disclose the general terms of this agreement (but not the commercial or specific details) for publicity, subject to prior approval from the other party.

Signatories:

Mr. Raj Kumar
Teacher-In-Charge – Ecovision
Date: _____

Md Rashid Shamim
Teacher-In-Charge – Ecovision
Date: _____



Harshveer Singh Chahal
President – Ecovision
Date:



Authorized Representative
PlotJi
Date: 20-Nov-2025